



DESIGN DISTRICT GENERAL TRADING LLC

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WEBSITE: WWW.DESIGNDISTRICTUAE.COM (COMING SOON)

COMPANY OVERVIEW



Design District General Trading LLC is a forward-thinking fashion retail company that curates cutting-edge sneaker and streetwear experiences through its standout brands: **Diverge**, **ALT wear**, **Global Nomads Wear** and **Custom Collective**. Headquartered in the UAE, we blend style, technology, and customization to serve the region's growing demand for expressive and premium lifestyle apparel. This profile is a proposal for securing retail space in your mall, highlighting its successful digital presence and loyal customer base. Establishing a physical store will increase foot traffic and enhance the mall's fashion-forward reputation.



MISSION

To redefine the retail experience through curated fashion, travel wear, and accessories that celebrate culture, individuality, and craftsmanship.

VISION

We envision expanding into key lifestyle malls across the UAE and globally, establishing a retail network that stands for design integrity, diversity, and creativity.

CORE VALUES



INNOVATION



COMMUNITY



QUALITY



EXPRESSION



ALT+WEAR

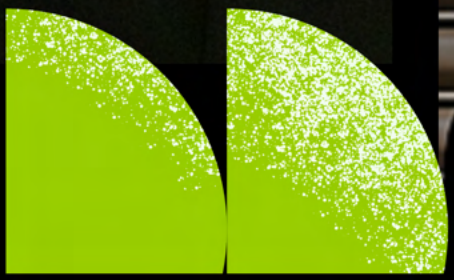
– A SUB-BRAND BY DESIGN DISTRICT

WEBSITE: WWW.ALTWEAR.CLUB (COMING SOON)

Alt+Wear is a dynamic fashion brand under Design District General Trading LLC, designed for modern nomads and urban explorers. With a focus on movement, independence, and self-expression, Alt+Wear offers versatile gear that adapts to your journey.

GEAR CATEGORIES

- Fashion: Contemporary apparel blending style and functionality.
- Travel Wear: Comfortable and adaptable clothing for on-the-go lifestyles.
- Accessories: Essential add-ons that complement your adventures.
- Custom Sneakers: Personalized footwear crafted for individuality and performance.



ALT+WEAR





– A SUB-BRAND BY DESIGN DISTRICT

WEBSITE: [GLOBALNOMADSWEAR.COM](https://globalnomadswear.com)

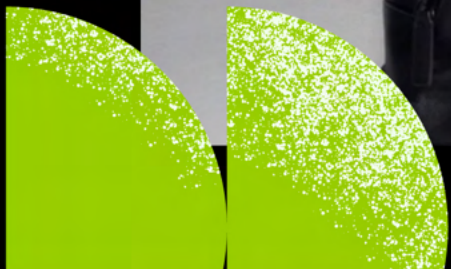
Global Nomads is a designer of the image of the future, in which clothes, shoes, accessories, interior create a holistic global lifestyle of neonomads - modern nomads, freely traveling across the boundless spaces of the earth's continents and digital metauniverses.

SUSTAINABILITY

The idea of conscious consumption is organically inherent in the very concept of the GLOBAL NOMADS brand.

Nomadic cultures lived in harmony with the surrounding nature. They are called ghostly, because when changing camps, ancient nomads left nothing behind.





INTRODUCING DIVERGE – A SUB-BRAND BY DESIGN DISTRICT

WEBSITE: [DIVERGE-SNEAKERS.COM](https://diverge-sneakers.com)

BRAND DNA

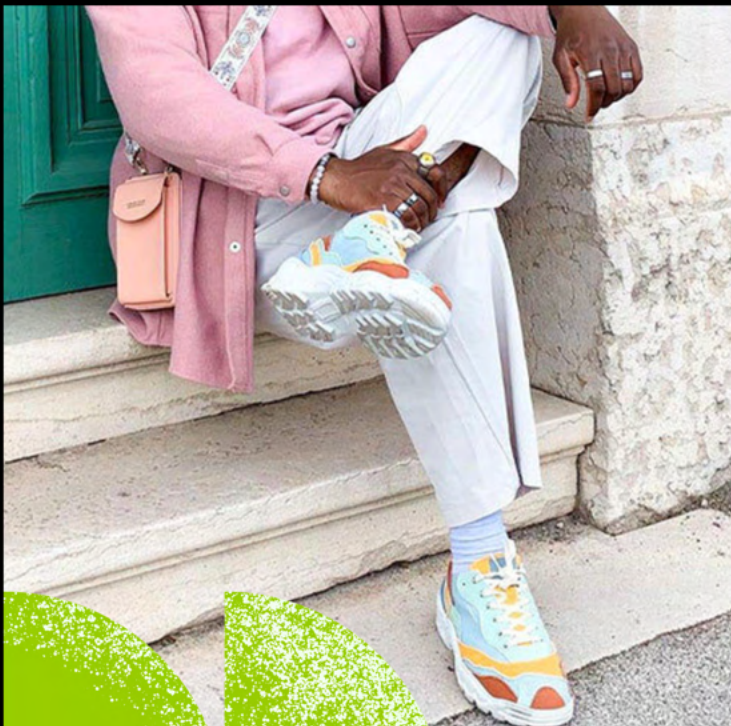
- Style: Streetwear meets high-art
- Voice: Fearless, independent, expressive
- Audience: Gen Z and Millennials (22–45), urban creatives, sneakerheads, cultural influencers.

FASHION TRENDS

- Increasing demand for custom, sustainable fashion
- Shift toward artisanal and heritage-inspired designs
- Growth in experiential retail and boutique shopping

MALL CUSTOMER POTENTIAL

- High foot traffic areas with tourist and expatriate mix
- Ideal for premium malls with a focus on curated retail and unique fashion tenants



DIVERGE

Diverge is a premium sneaker brand that allows customers to stand out by blending minimalist design with custom flair. Made with premium materials in Portugal, Diverge focuses on sustainable production, comfort, and customization.



CUSTOM COLLECTIVE ("CREATE YOURS")

This offering brings personal style to life. Users can design their own sneakers—choosing colors, materials, and even inscriptions—through an interactive digital tool.

WHY IT WORKS:

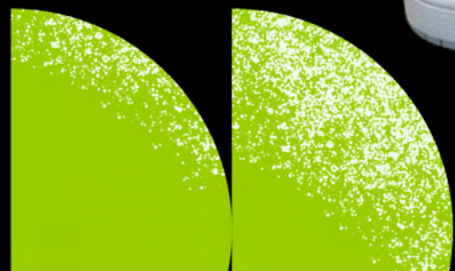
Hyper-personalization is the future of fashion. This tool empowers users to create one-of-a-kind pieces.

APPEAL:

Creatives, influencers, fashion lovers, and gift-seekers.



OUR COLLECTIONS





BESPOKE: THE ART OF CUSTOM-MADE EXCELLENCE

Custom tailoring for both men and women is all about creating personalized, perfectly fitting garments that reflect the individual's unique style, preferences, and body shape. Whether it's a suit, a dress, a coat, or even casual wear, custom tailoring offers superior fit and quality that off-the-rack options can't always provide. With in-house tailor/alteration services, the masters are available upon appointment.

LET'S BUILD TOGETHER

We invite you to consider our proposal to secure a retail space where fashion innovation meets customer engagement. We are confident that **Design District General Trading LLC** will be a dynamic and valuable tenant.

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